



Custom Cakes by Brooke

Designing Your Wedding Cake

Custom Cakes by Brooke is a full service wedding cake designer. The process starts from our initial contact, whether it is a phone call, website contact form, or a post on my Facebook fan page. I gather a lot of information during those initial conversations. The most important thing I need to know is when your wedding is and where your reception is. After it has been established that I have your date open, we discuss your cake in more detail:

How many guests will you be inviting?

I charge by the serving and this is usually a good starting point in the initial design of your cake. It is most certainly acceptable to give an estimate, 100 to 150 guests will be in invited. Final cake sizes can be adjusted up or down after RSVP's are received. I use the Wilton Serving Chart as a reference to determine cake sizes.

Do you have an idea of what kind of cake you want?

This is the second most important question. There are many variables that need discussing: shape (round, square, mixed), color, tier design, decorations, cake flavor(s), traditional or modern in style, flowers (real, fake, or sugar), anniversary tier or not, cake topper or not, etc.

I like to do at least one in person consultation with all brides. At that time, I can also offer a cake tasting to help narrow down your flavor choice.

After we discuss all of the possible details, we will discuss an initial design concept. This is now when the cake design process kicks into high gear. I take a few days and conceptualize your cake and make a 3D digital design. This 3D design will allow you to actually see your cake before your wedding day!! How great is that. After you have

approved the design, your part is complete and you can check off “Wedding Cake” on your wedding day to do list.

All of my Brides love the 3D design service. For more information and to see actual 3D designs and cakes check out my website at customcakebybrooke.weebly.com

Wishing you all the best on your wedding day!

Brooke Grassmyer

